

## MONTHLY MEMBERSHIP PROGRESS REPORT

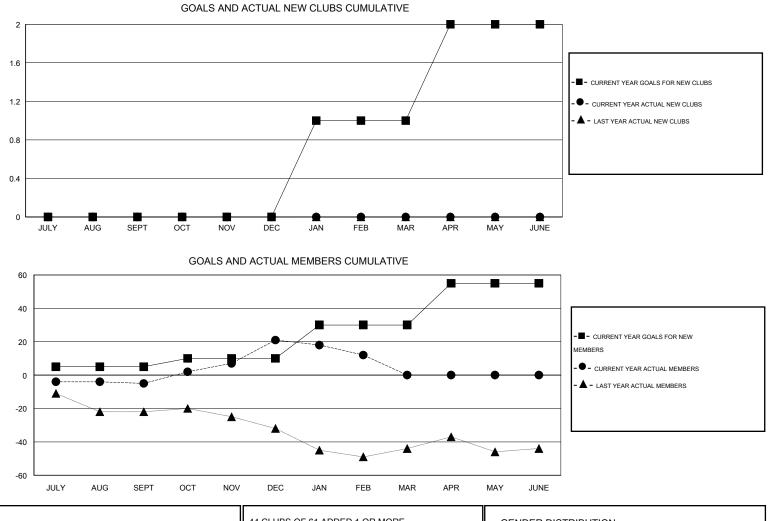
## District 201C2

Results as of: 2/28/2014

## GMT: John Muller

GMT CA 7

|               |                  | Clubs               |                            |                             | Members               |                    |                                  |                              |                             |  |
|---------------|------------------|---------------------|----------------------------|-----------------------------|-----------------------|--------------------|----------------------------------|------------------------------|-----------------------------|--|
|               | RESU             | LTS FOR 2013-2014   |                            |                             | RESULTS FOR 2013-2014 |                    |                                  |                              |                             |  |
| QUARTER       | NEW CLUB<br>GOAL | ACTUAL NEW<br>CLUBS | ACTUAL<br>DROPPED<br>CLUBS | ACTUAL NET<br>GAIN/<br>LOSS | QUARTER               | NEW MEMBER<br>GOAL | ACTUAL TOTAL<br>MEMBERS<br>ADDED | ACTUAL<br>DROPPED<br>MEMBERS | ACTUAL NET<br>GAIN/<br>LOSS |  |
| JULY/AUG/SEPT | 0                | 0                   | 0                          | 0                           | JULY/AUG/SEPT         | 5                  | 32                               | 37                           | -5                          |  |
| OCT/NOV/DEC   | 0                | 0                   | 0                          | 0                           | OCT/NOV/DEC           | 5                  | 64                               | 38                           | 26                          |  |
| JAN/FEB/MAR   | 1                | 0                   | 0                          | 0                           | JAN/FEB/MAR           | 20                 | 19                               | 28                           | -9                          |  |
| APR/MAY/JUNE  | 1                | 0                   | 0                          | 0                           | APR/MAY/JUNE          | 25                 | 0                                | 0                            | 0                           |  |



| DROPPED CLUBS: 0 |         | 44 CLUBS OF 61 ADDED 1 OR MORE | GENDER DISTRIBUTION   |                |     |
|------------------|---------|--------------------------------|-----------------------|----------------|-----|
|                  |         | NEW MEMBERS                    | MALE                  | 1,176 (77.32%) |     |
| DROPPED MEMBERS  |         |                                | FEMALE                | 345 (22.68%)   |     |
| DECEASED         | 20      | CLICK HERE FOR HEALTH          |                       |                | 223 |
| CLUB CANCELLED   | 0<br>83 | ASSESSMENT DATA                | FAMILY UNIT MEMBERS   |                | 109 |
| TOTAL            | 103     |                                | NON-HEAD OF HOUSEHOLD |                |     |
|                  |         |                                |                       |                |     |